

InterPlay Resource Sheet

Search

- Google – <http://www.google.com>
- Yahoo – <http://www.yahoo.com>
- MSN – <http://www.msn.com>
- More on Search Queries: <http://www.google.com/help/operators.html>
- Building a better query: <http://www.google.com/tour/services/query.html>
- Google Advanced Search: http://www.google.com/advanced_search
- Search Engine Watch – <http://www.searchenginewatch.com>
- Search Engine World – <http://www.searchengineworld.com>

Keywords

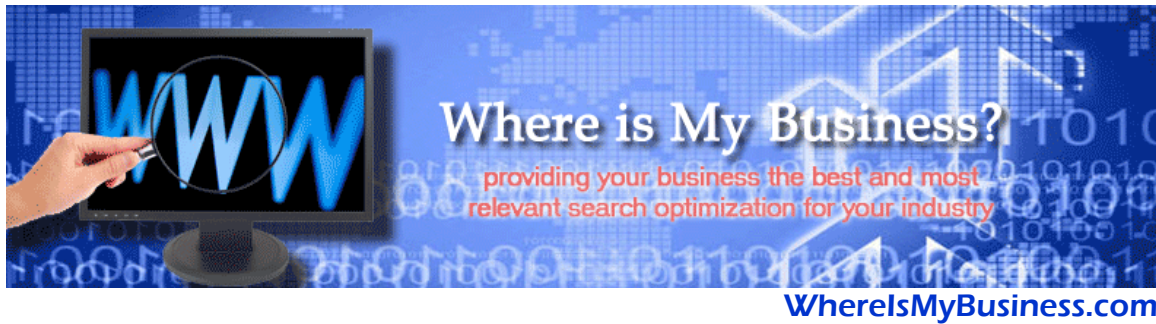
- Meta Keyword Tags - http://www.w3schools.com/html/html_meta.asp
- Keyword ranking - <http://www.digitalpoint.com/tools/keywords/>
- Keyword suggestion - <http://www.digitalpoint.com/tools/suggestion/>
- Google Keywords Tool -
<https://adwords.google.com/select/KeywordToolExternal>
- Overture Keyword Suggestion -
<http://inventory.overture.com/d/searchinventory/suggestion/>

SEO

- My personal website (Free tips) – <http://www.willhanke.com>
- My business website (SEO) – <http://www.whereismybusiness.com>
- Keyword Density - http://en.wikipedia.org/wiki/Keyword_density
- Page Title - <http://www.w3.org/QA/Tips/good-titles>
- ALT tag - http://en.wikipedia.org/wiki/Alt_tag
- Google sitemap - <http://www.google.com/webmasters/sitemaps>
- WHOIS: <http://www.whois.sc>

Website Backlinks

- Definition – <http://en.wikipedia.org/wiki/Backlinks>
- Link Purchases/Sales -
<http://forums.digitalpoint.com/forumdisplay.php?f=58>



Blog / SEO Specific

- Duplicate Content Plugin for Wordpress - <http://www.seologs.com/wordpress/wordpress-duplicate-content-cure/>
- Splog (Spam Blog) Definition - http://en.wikipedia.org/wiki/Spam_blog
- Blogger Flag - <http://help.blogger.com/bin/answer.py?answer=42517>
- Reporting WHOIS/Fake Domains - <http://wdprs.internic.net/>
- 21 Tactics to Increase Blog Traffic - <http://www.seomoz.org/blog/21-tactics-to-increase-blog-traffic>
- SEO Tips for Bloggers (from Matt Cutts of Google's Spam Team) - <http://www.mattcutts.com/blog/whitehat-seo-tips-for-bloggers/>
- SEO Tips for Blogs hosted by Blogger.com - <http://www.idiotsguidetoblogging.com/2008/06/blogger-seo.html>