

10 Point Do-It-Yourself Website Audit

1. Home Page Content
2. Sitemap Check
3. Unique Titles Check
4. Meta Description Check
5. Non-WWW Redirect Check
6. Robots.txt check
7. Domain Age
8. Indexed pages
9. Links to Your Site
10. HTML Error Check

Make sure you sign up for Google's Webmaster Tools: <http://www.google.com/webmasters/>